



europaana  
food and drink

**Grant Agreement 621023**

## ***Europeana Food and Drink***

# **D2.6 Europeana Food and Drink Content Upload Report**

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## Revision History

Revision	Date	Author	Organisation	Description
V1.0	18/06/2015	Hera Albanoudi	PS	First draft
V2.0	25/06/2015	Elena Lagoudi	PS	First Review
V3.0	30/06/2015	Laura Gibson	CT	Second Review

### Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

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## Introduction

The core concept of the Europeana Food and Drink Best Practice Network is to kick-start the creative and commercial re-use of digital content relating to food and drink from the culture sector to drive new commercial applications, relationships and partnerships.

Food and drink serves the dual purpose of providing a powerful thematic focus to inspire creative re-use of digital cultural content while offering sufficient breadth to support a wide range of applications and approaches.

### 1.1 Background

Work Package 2 of Europeana Food and Drink will identify, describe, enhance, license and upload a body of high-quality digital assets and their associated metadata, to support the delivery of commercial applications and public engagement activity.

These objectives will be facilitated by the work under Task 2.2:

- Develop a food and drink taxonomy to support classification and resource discovery
- Map local metadata structures to the requirements of the Europeana Data Model
- Enrich the assets and their associated metadata using this classification scheme
- Apply the relevant licensing conditions drawn from the Europeana Content Re-use Framework

These objectives will be facilitated by the work under Task 2.3:

- Ingest the primary digital assets into the Europeana Cloud infrastructure
- Ingest the descriptive metadata and identifiers into Europeana

These objectives will be facilitated by the work under Task 2.4:

- Ingest new content contributions to the Dark Aggregator (Europeana Inside)
- Ingest user-generated content alongside existing assets
- Apply appropriate licensing and metadata schemata to new content

### 1.2 Role of deliverable in the project

WP2 as a whole will support the objective of identifying, describing, enhancing, licensing and uploading a body of high-quality digital assets and their associated metadata, to support the delivery of commercial applications and public engagement activity.

The Content Base developed throughout the project will be available for cultural institutions, creative industries, professional users and third party developers in order

to easily search for the cultural resources that meet their retrieval criteria so as to use and re-use them for the development of applications, products and services.

The result will be a body of high quality digital assets and semantically-enriched metadata that can support a wider range of (multi-lingual) natural language applications such as search, discovery and browse.

The Europeana Food and Drink Content Base will feed content into the applications and products the Consortium will develop which includes a social game and exhibition. Based on the quantity of content and metadata needed, the applications were split into the following diagram:

D2.6 is one of a series of Content Upload reports (approximately every 6 months) aimed at monitoring the progress of uploading digital assets to the Content Base whereby they can be ingested to Europeana.

## 2. Approach

### 2.1 Methodology

A Technical MINT Workshop was organized in Athens in May 2015 by NTUA and supported by PS. The goals of the workshop were:

- the familiarization of the users with the MINT environment,
- the correct mapping – in terms of semantic alignment - of their in-house metadata to the Europeana Data Model, and the
- the publication of their metadata to Europeana.

During the Technical Workshop, Content Partners received the basic information about the Europeana Data Model, the metadata preparation and the steps the providers need to follow for publishing their content to on Europeana. The MINT tool was presented in detail in order to familiarize the users with the metadata ingestion workflow through the MINT.

In addition, they imported a sample of their metadata into the MINT tool, they learned about the mapping functionalities of the MINT and finally they created a valid mapping to EDM for their own metadata.

The ones who could not attend, could watch it streamed, as NTUA arranged for streaming. Also, CT arranged for the IPR consultancy company, Kennisland, to attend and gather questions raised regarding IPR and the application of the Re-use Guidelines.

The agreed workflow for publishing metadata on Europeana, is this:

- Content providers sign the Europeana DEA (<http://pro.europeana.eu/data-exchange-agreement>)
- Content providers ensure that their metadata records contain a link to a thumbnail or image or page of each object
- Content providers go to User Registration, create an account on MINT and register their organisation
- Perform Import of metadata
- Perform mapping to desired target schema (EDM)

- Transformation using the mapping from the previous step
- Once they transformed their metadata and if their organisation has publication rights they will get the publish option on their dataset. By clicking on it they transfer their EDM metadata to the NTUA server that supports the OAI-PMH protocol
- Publication to Europeana

Europeana harvests from NTUA’s server on the 21st of a month, evaluates the quality of the metadata and publishes them on their portal normally by the 10th-15th of the next month. Therefore the first deadline for preparing and publishing your metadata is set for the 21st of June.

However, on an email by Pablo Uceda, Operations Officer at Europeana Data Partner Services, we found out that the due to improvement and maintenance works in Europeana, publishing during the next two months is postponed and they will start publishing again in September, so the deadline for publication will be the 21<sup>st</sup> of August.

If someone wishes to un-publish or update his metadata from Europeana, he has to un-publish them through MINT (once a dataset is published the un-publish option appears) and then follow the afore mentioned steps to publish the updated dataset. More information about MINT can be found at

<http://mint-wordpress.image.ntua.gr/mint-end-user-documentation/>

## 2.2 Schedule

A schedule was agreed with the Content Partners for uploading to Europeana in 4 sets, June, September, December 2015 and March 2016 as follows. Two partners will provide their metadata through other ways, Horniman will be providing with LIDO metadata via OAI-PMH and ONTOTEXT will submit through bulgariana.eu OAI.

ORGANISATION	ITEM TYPE	TOTAL QUANTITY	Jun-15	Sep-15	Dec-15	Mar-16	MINT
CT	IMAGES	10000			5000	5000	YES
MKVM	IMAGES	3600		900	1800	900	YES
VUFC	IMAGES	1000	500	500			YES
CFM	TEXTS	500		500			YES
CFM	3D OBJECTS	5		5			YES
ICCU	IMAGES	750			750		YES
ICCU	DIGITAL OBJECTS	27	27				YES
ICCU	TEXTS	132			132		YES
ICIMSS	IMAGES	5000	2000		3000		YES
MRCA	VARIOUS	5000		2500	2500		YES

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CAG	IMAGES	1000		500	500		YES
ONB	IMAGES	3000	1000			2000	YES
TOP	IMAGES	1000		500	500		YES
	IMAGES &						
CAT	VIDEOS	4500		2250		2250	YES
IAPH	VARIOUS	4000		2000		2000	YES
KMKG	IMAGES	1000		500	500		YES
LGMA	IMAGES	2000		1000	1000		YES
WCC	IMAGES	500		500			YES
ALINARI	IMAGES	500		500			YES
HM	IMAGES	2000		1000	1000		NO
ONT	IMAGES	9000	9000				NO
	<b>TOTAL:</b>	<b>54514</b>	<b>12527</b>	<b>13155</b>	<b>16682</b>	<b>12150</b>	

In regards to the first batch (June 2015), here is the upload report from MINT:

Organisation	Transformations					Publications	
	Date	Items	Valid	Invalid	Target Schema	Date	Items
Alinari Photo Archive	5/21/15 12:33 a	50	50	0	EDM		
Austrian National Library	21/05/2015	30	30	0	EDM	21/05/2015	30
Cyprus Food Museum	13/06/2015	470	470	0	EDM		
International Center For Information Management Systems And Services	18/06/2015	2051	2051	0	LIDO		
International Center For Information Management Systems And Services	15/06/2015	2061	2057	4	LIDO		
International Center For Information Management Systems And Services	Total :	4112	4108	4			
Museum of Trade and Tourism	03/06/2015	53	48	5	LIDO		
The Central Institute for the Union Catalogue of Italian Libraries and Bibliographic Information	21/06/2015	10	10	0	EDM	22/06/2015	10
The Central Institute for the Union Catalogue of Italian Libraries and Bibliographic Information	21/06/2015	3	3	0	EDM	22/06/2015	3
The Central Institute for the Union Catalogue of Italian Libraries and Bibliographic Information	21/06/2015	12	12	0	EDM	22/06/2015	12
The Central Institute for the Union Catalogue of Italian Libraries and Bibliographic Information	21/06/2015	3	3	0	EDM	22/06/2015	3
The Central Institute for the Union Catalogue of Italian Libraries and Bibliographic Information	Total :	28	28	0		Total :	28
Vilnius University Faculty of Communication	18/05/2015	1	1	0	EDM	18/05/2015	1

## Next steps

The next steps involve finalizing the decision about digital assets storage, either with eCloud or with 2 Dark Aggregators, a solution that NTUA and CT have proposed and come up with the uploading schedule.

At our next deliverable (D2.4 re-submitted by 22<sup>nd</sup> July 2015) we will outline the proposed work flow and decision.



